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**FOR IMMEDIATE RELEASE**

*Leading European Film Producer and Distributor Adopts Vobile Technology*

**SANTA CLARA, Calif. – November 11, 2009** –Vobile, the leading provider of video content identification and management services, today announced that its VideoTracker™ service has been selected by Constantin Film AG to monitor and protect the company’s digital assets worldwide. Constantin Film AG is the most successful independent German producer and distributor of premium content, producing and releasing more than half of the highest grossing German blockbusters in the last ten years.

The Vobile VideoTracker service delivers fully automated identification, tracking and management of video and audio content with high accuracy and scalability. Based on its award winning VideoDNA™ content identification technology, VideoTracker is the most widely deployed content monitoring system on the market, deployed by all major Hollywood studios as well as some leading major TV networks and record labels.

Constantin Film has continued to broaden its business base purposefully and developed into an integrated media group in recent years by the systematic addition of licence trading, in-house home entertainment and intensified TV service production. Constantin Film will use the Vobile VideoTracker service to expand copyright protection for its digital content.

“We are pleased that Constantin Film has selected our VideoTracker service” said Yangbin Wang, CEO of Vobile. “As we gain momentum in Europe, Vobile continues to provide

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content owners, publishers and advertisers with best of breed solutions to protect, promote and monetize digital content online.”

### **About Vobile, Inc.**

Vobile is the leading provider of video content identification and management services. Its core VideoDNA technology enables fully automated identification, tracking and management of any video and audio content with high performance, accuracy and scalability. Vobile operates the VideoDNA Database (VDDB<sup>®</sup>), which is the most comprehensive database of authorized video fingerprints, metadata and business rules from major movie studios, television networks and record labels. Founded in 2005, the company is headquartered in Santa Clara, California, with additional offices in China and the United Kingdom. For more information, please visit <http://www.vobileinc.com>.

### **About Constantin Film AG**

Constantin Film has been one of the most successful producers and independent distributors of feature films in Germany for over 25 years. The company is also involved in the international production of theatrical films in English as well as TV production (TV movies, series, entertainment formats). Constantin Film’s international box office hits include *The Neverending Story*, *The Name of the Rose*, the *Resident Evil* and *Fantastic Four* franchises, *Perfume—The Story of a Murderer* and Academy Award<sup>®</sup> nominees *Downfall* and *The Baader Meinhof Complex*, as well as current German box office sensations *Pope Joan* and *Wickie the Mighty Viking*. For more information, visit <http://www.constantin-film.de/1/home/>

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