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PRESS RELEASE

**Vobile Appoints Mike Witte Vice President of Sales**

\* Reuters is not responsible for the content in this press release.

Mon Jan 21, 2008 8:01am EST

Digital Media Veteran to Lead Global Sales Efforts

SANTA CLARA, Calif., Jan. 21 /PRNewswire/ -- Vobile, a leading provider of video content identification and management services, today announced the appointment of Mike Witte as Vice President of Sales. At Vobile, Witte will be responsible for managing all current sales activities and leading the efforts to identify new revenue opportunities in the rapidly evolving digital content identification software and services market.

Witte has more than twenty years of experience in technology, including senior management roles at ecommerce, content-management and Internet companies. His experience and expertise include sales and marketing, product development, business strategy and general management.

"We are excited to welcome Mike to join as a key member of our management team at a time when we are experiencing tremendous demand for our video content identification solutions in the marketplace," said Yangbin Wang, Founder and Chief Executive Officer of Vobile. "His depth of highly relevant industry knowledge and outstanding track record in sales made him a perfect fit to lead rapid revenue growth at Vobile."

Prior to Vobile, Witte was Vice President of Business Development and Sales at Advestigo, where he was responsible for all North American business and strategic partnerships. Before Advestigo, he was Vice President of Business Development and Sales at BitPass, an ecommerce solution provider which was acquired by Digital River, and headed major account sales for leading secure content-management solution provider Macrovision. While at Macrovision he successfully developed and launched an industry leading web-based P2P anti-piracy service for the global movie, music, games and software industries.

"Vobile is at the forefront of an exploding new video content economy. The digital content distribution market is full of exciting opportunities, but with those opportunities come complex issues involving ownership, monetization and accountability," said Witte. "Content identification is the critical foundation for any successful business in this dynamic space, and nobody is better at video content identification than Vobile. I'm thrilled to be joining the exceptional team Vobile has assembled to help producers, distributors and consumers get the most out of their digital content."

About Vobile

Vobile is a leading provider of video content identification and management services. Its core VideoDNA (TM) technology enables fully automated identification, tracking and management of any video and audio content with high performance, accuracy and scalability. Vobile operates a very large scale database of VideoDNA for content identification and video search services. Founded in 2005, the company is headquartered in Santa Clara, California. For more information, visit the Vobile Web site at <http://www.vobileinc.com>.

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TUCSON, Arizona (Reuters) - The government on Sunday charged a 22-year-old man with attempted assassination in the Arizona shooting rampage and doctors expressed optimism that wounded congresswoman Gabrielle Giffords would recover. | Video

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